

Benchmarking Practice Productivity & Profitability

What are the key practice measures that indicate productivity and changes in a practice? Participants will find out how to measure productivity cross tabulated to providers, locations, departments, payers, procedures, diagnoses and any combination of these. Learn how these ratios can be used to identify problem payers. Find out how to use common benchmarks appropriately to accurately compare your practice with others. Learn how to set up systems to track productivity with already existing capabilities in your data processing system. This course is ideal for Physicians, Managers and others in the practice dealing with financial or productivity performance measurements.

This Practice Management Webconference is just \$99 for Members & their Practices:

- | = A 90-minute live Webconference including a formal presentation and time for Q&A
- | = The course is given once as a live Webconference, on Wednesday May 7, 2008 (convenient for your staff) and then via streaming Internet technologies shortly thereafter. Your \$99 registration fee covers either one or both presentations and handout materials.
- | = The ability for ACS Fellows and practice managers to e-mail follow-up questions to Economedix Practice Management Advisors for personalized responses



Course Objectives - Completion of this Practice Management Course will provide:

1. Understand what the key benchmark measures of productivity are and how to use them;
2. Tools for evaluating financial and non-financial productivity measures across the practice;
3. Define methods and templates for projecting expenses;
4. Create viable options for meeting practice needs while controlling or reducing costs;
5. Understand methods for creating custom benchmarks unique to the practice; and
6. Use templates for studying and analyzing costs.

Sponsored by the American College of Surgeons, PAHCOM, HNA & Others

Accreditation - The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education to physicians.

Credits - The American College of Surgeons designates this educational activity for a maximum of 1.5 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity. PAHCOM has pre-approved this educational activity for 1 CEU towards the PAHCOM CMM designation. To earn the credit, participants must complete the combination Evaluation / CME - CEU Form, that is included in the course materials, and FAX this form back within seven days following the date of the Webconference.

Faculty - The faculty for the course is Mr. Tom Loughrey, MBA, CCS-P. Mr. Loughrey is Chairman of Economedix and a noted practice management consultant to physicians, medical offices and medical societies. For over a decade, Mr. Loughrey has provided consulting services to the College as a part of the Consultant's Corner at the annual ACS Clinical Congress and regularly is engaged by ACS to speak and teach at meetings and workshops throughout the country.

Registration & Information - This completed form can be Faxed Toll Free to **877-813-9784**; or mailed to **Economedix - 297 Valley Road # 200 - Wexford, PA 15090**; For complete details and secure On-Line Registration simply go to: <http://www.YourMedPractice.com>

Thank you for your interest in this Program!



Practice: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Contact: _____ E-Mail: _____

Yes, we want to participate in the **Benchmarking Practice Productivity Course** ... and will attend
[] Wednesday May 7, 2008 @ 1 PM Eastern, [] Web-based On-Demand ... or [] Both Presentations.

Form of Payment: [] Check Payable to Economedix, LLC & mailed to: 297 Valley Rd # 200 - Wexford, PA 15090
or [] Credit / Debit Card (MC, Visa, Discover or American Express)

Card Number (15 or 16 digits): _____ Expiration Date: ____ / ____

3 Digit CVV Code* : _____ Name on Card: _____

Card Billing Address: _____

Card Billing City, ST Zip: _____ * Please use 4 Digit Code on front of AMX Card