

Analyzing the Financial Health of Your Practice

The financial health of every surgical practice should be reviewed on a regular basis to ensure that the operations are efficient, effective and producing the maximum return on your investment in time, training and capital expenditures. With ever declining reimbursements and increasing operating costs, surgeons must work longer and harder than ever before ... in the hopes of keeping pace with previous financial results. This course will help doctors and their office managers better understand the proper ways to analyze their current financial position and point them in the proper direction as to where changes can be made to improve operational and financial performance.

This Practice Management Webconference is just \$99 for Members & their Practices:

- | = A 90-minute live Webconference including a formal presentation and time for Q&A
- | = The course is given once as a live Webconference, on Wednesday January 30, 2008 (convenient for your staff) and then via streaming Internet technologies shortly thereafter. Your \$99 registration fee covers either one or both presentations and handout materials.
- | = The ability for ACS Fellows and practice managers to e-mail follow-up questions to Economedix Practice Management Advisors for personalized responses



Sponsored by the American College of Surgeons, PAHCOM, HNA & Others

Course Objectives - Completion of this Practice Management Course will provide:

1. Participants with a better understanding of the components of the their financial statements and how they interact
2. A pure definition of "Practice Overhead" will be reviewed along with the proper ways to calculate this key ratio
3. Participants will be exposed to other key financial ratios and learn how to calculate them for their practice
4. Key financial elements will be reviewed to how they relate to various operations within the surgical practice
5. Attendees will be given a "road map" to understand how changes in operations will positively effect performance

Accreditation - The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education to physicians.

Credits - The American College of Surgeons designates this educational activity for a maximum of 1.5 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity. PAHCOM has pre-approved this educational activity for 1 CEU towards the PAHCOM CMM designation. To earn the credit, participants must complete the combination Evaluation / CME - CEU Form, that is included in the course materials, and FAX this form back within seven days following the date of the Webconference.

Faculty - The faculty for the course is Mr. Tom Loughrey, MBA, CCS-P. Mr. Loughrey is Chairman of Economedix and a noted practice management consultant to physicians, medical offices and medical societies. For over a decade, Mr. Loughrey has provided consulting services to the College as a part of the Consultant's Corner at the annual ACS Clinical Congress and regularly is engaged by ACS to speak and teach at meetings and workshops throughout the country.

Registration & Information - This completed form can be Faxed Toll Free to **877-813-9784**; or mailed to **Economedix - 297 Valley Road # 200 - Wexford, PA 15090**; For complete details and secure On-Line Registration simply go to: <http://www.YourMedPractice.com>

Thank you for your interest in this Program!



Practice: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Contact: _____ E-Mail: _____

Yes, we want to participate in the **Analyzing the Financial Health of Your Practice Course** ... and will attend
 Wednesday January 30, 2008 @ 1 PM Eastern, Web-based On-Demand ... or Both Presentations.

Form of Payment: Check Payable to Economedix, LLC & mailed to: 297 Valley Rd # 200 - Wexford, PA 15090
or Credit / Debit Card (MC, Visa, Discover or American Express)

Card Number (15 or 16 digits): _____ Expiration Date: ____ / ____

3 Digit CVV Code* : _____ Name on Card: _____

Card Billing Address: _____

Card Billing City, ST Zip: _____

* Please use 4 Digit Code on front of AMX Card